Our policies

Carbon Reduction Plan

Pointer Ltd

Organisation: Pointer Ltd
Version No: 16
Date: 10th November 2026

PEACE OF MIND SINCE 1972

Document Control

Version History

Version No	Version Date	Author	Summary of Changes
1	16/05/2022	HL	First Issue
2	05/08/2022	HL	Update of Scope 3 for 2021
3	24/08/2022	HL	Update of Targets
4	25/10/2022	HL	Revision of Targets
5	28/10/2022	HL	Approval of Board
6	09/02/2023	HL	2022 Data
7	22/02/2023	HL	Minor changes requested by client
8	19/04/2023	HL	Update of percentages
9	13/06/2023	HL	Include table of performance by year
10	27/02/2024	HL	Completed 2023 info before verification
11	09/08/2024	HL	Reviewed with Scope 3 Targets
12	09/09/2024	HL	Verified Carbon Footprint from 2023
13	09/01/2025	HL	Synchronise Baseline Year for all scopes
14	07/03/2025	HL	Alignment with Science Based Targets (SBTi)
15	31/03/2026	HL	Calculation of 2025 Carbon Footprint
16	10/11/2026	HL	Document review: corrected tables, totals, targets, Scope 3 categories and charts; text updated throughout

Approvals

Name	Title	Date of Approval	Version No
Sandy Rowan	Director	10/11/2026	16
Alex Cassells	Managing Director	10/11/2026	16

Contents

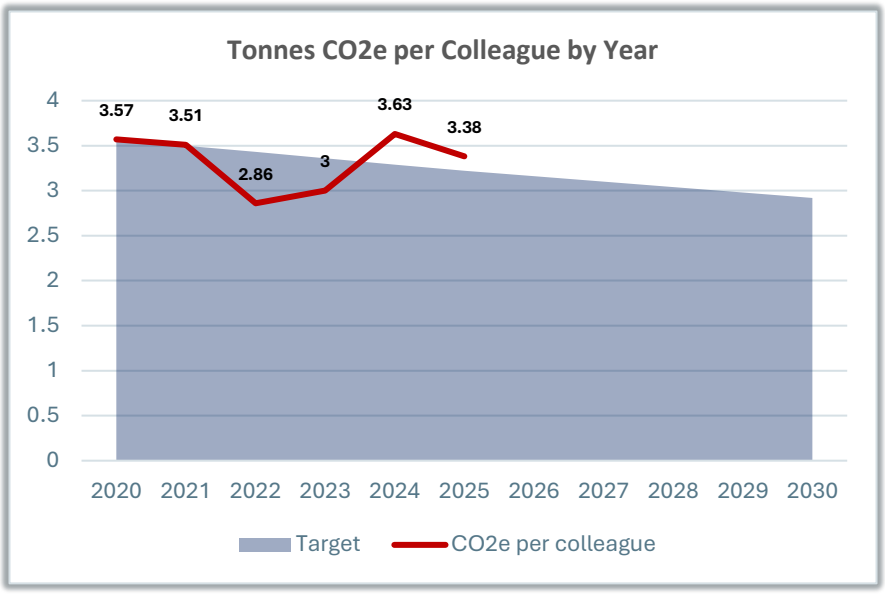
Commitment to achieving Net Zero 4
Scope 1 & 2 Performance 4
Baseline Emissions Footprint 5
2025 Emissions Reporting 6
Emissions Reduction Targets (Short Term) 7
Emissions Reduction Targets (Medium Term) 7
Science Based Targets initiative (SBTi) 8
Emissions Reduction Projects 8
Company Vehicles 8
Offices, Procurement and Supply Chain 9
Scope 3 10
Scope 3 Performance 10
Carbon Data Summary 12
Public Disclosure of Carbon Data 12
Declaration 12

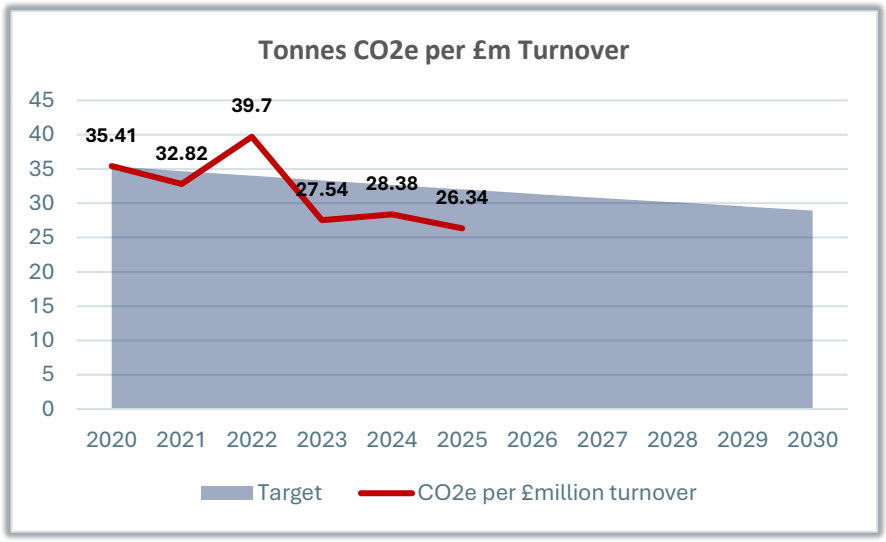
Commitment to achieving Net Zero

Pointer Ltd is committed to achieving Net Zero emissions by 2044. This Carbon Reduction Plan sets out our emissions performance, our reduction targets and the projects we are delivering to reach Net Zero.
In 2020 and 2021, we offset our Scope 1 & 2 emissions through the Verified Carbon Standard (VCS) Portel-Pará REDD project. We also supported the planting of 536 trees in the Great Rift Valley, Kenya (2020) and the Northern Uganda Safe Water Project (2021).

Scope 1 & 2 Performance

The charts below show our Scope 1 & 2 emissions per colleague and per £m turnover, compared with our target trajectory.





Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases produced before the introduction of any strategies to reduce emissions. They are the reference point against which our emissions reduction is measured. Our baseline year is 2021 for Scopes 1, 2 and 3.

Baseline year emissions – Scope 1 & 2 (2021)	tCO_2e
Scope 1	
Vehicle fuel	549.74
Gas	4.66
Refrigerants	0.00
Total Scope 1	**554.40**
Scope 2	
Electricity	18.08
Total Scope 2	**18.08**
Total Scope 1 & 2	**572.48**

Baseline year emissions – Scope 3 (2021)	GHG Protocol category	tCO_2e
Purchased goods and services	1. Purchased goods & services	567.23
Water consumption	1. Purchased goods & services	Not available
Paper consumption	1. Purchased goods & services	0.01
Capital goods – computing & electronic	2. Capital goods	567.23
WTT fuel for Scopes 1 & 2	3. Fuel- & energy-related activities	141.56
T&D electricity – owned offices	3. Fuel- & energy-related activities	9.55
T&D electricity – serviced offices	3. Fuel- & energy-related activities	6.44
Waste generation	5. Waste generated in operations	Not available
Waste water	5. Waste generated in operations	Not available
Business travel – hotel stays	6. Business travel	32.95
Business travel – flights	6. Business travel	3.89
Business travel – ferry	6. Business travel	0.08
Business travel – rail	6. Business travel	1.03
Business travel – taxi	6. Business travel	0.10
Employee commuting	7. Employee commuting	Not available
Employee homeworking	7. Employee commuting	Not available
Upstream electricity – serviced offices	8. Upstream leased assets	19.68
Upstream natural gas – serviced offices	8. Upstream leased assets	4.66
Downstream transportation & distribution	9. Downstream transportation & distribution	Not relevant
Total Scope 3		**1,333.74**

We started measuring Scope 1 & 2 emissions in 2019. We use 2021 as our baseline year for all scopes because it is the year of our first Scope 3 analysis.

2025 Emissions Reporting

Our 2025 emissions have been calculated in line with the GHG Protocol Corporate Standard and UK Government guidelines for reporting greenhouse gas emissions. They are awaiting independent verification to ISO 14064-1.

Emission source	Scope 3 category	2025 actual (tCO_2e)	2025 target (tCO_2e)
Scope 1			
Vehicle fuel		652.17	
Gas		24.01	
Refrigerants		0.00	
Total Scope 1		**676.18**	**445.70**
Scope 2			
Electricity		0.00	
Electric vehicles		0.41	
Total Scope 2		**0.41**	**29.30**
Scope 3			
Purchased goods and services	1. Purchased goods & services	3,238	
Water consumption	1. Purchased goods & services	6.09	
Paper consumption	1. Purchased goods & services	0.35	
Capital goods – computing & electronic	2. Capital goods	193	
WTT fuel for Scopes 1 & 2	3. Fuel- & energy-related activities	16.921	
T&D electricity – owned offices	3. Fuel- & energy-related activities	1.90	
T&D electricity – serviced offices	3. Fuel- & energy-related activities	0.69	
Waste generation	5. Waste generated in operations	3.52	
Waste water	5. Waste generated in operations	0.07	
Business travel – hotel stays	6. Business travel	64.01	
Business travel – flights	6. Business travel	36.60	
Business travel – ferry	6. Business travel	N/A	
Business travel – rail	6. Business travel	2.18	
Business travel – taxi	6. Business travel	0.49	
Business travel – bus	6. Business travel	0.06	
Employee commuting	7. Employee commuting	3.53	
Employee homeworking	7. Employee commuting	6.81	
Upstream electricity – serviced offices	8. Upstream leased assets	12.88	
Upstream natural gas – serviced offices	8. Upstream leased assets	7.50	
Downstream transportation & distribution	9. Downstream transportation & distribution	N/A	
Total Scope 3		**3,594.29**	**1,180.75**
Total emissions (Scopes 1, 2 & 3)		**4,270.88**	**1,655.75**

Emissions Reduction Targets (Short Term)

Scope 1 & 2

To continue our progress towards Net Zero by 2044, we have adopted the following short-term carbon reduction target.

We aim to reduce our Scope 1 & 2 emissions to 450 tCO_2e by 2026. **This is a reduction of 21% against our 2021 baseline (572.48 tCO_2e) and 36% against 2019, when we started measuring.**

Emissions Reduction Targets (Medium Term)

Scope 1 & 2

Fuel for company vehicles is our most significant emission source, accounting for 96% of our Scope 1 & 2 emissions in 2025. This is expected given the nature of our operations, which involve travelling to client sites throughout the UK to attend meetings and to install and maintain fire and security systems.

With the sale of new petrol and diesel cars ending in the UK from 2030, and of all new non-zero-emission cars and vans from 2035, we expect our emissions to fall to 130 tCO_2e by 2034. **This is a reduction of 77% against our 2021 baseline (81% against 2019).**
Progress against these targets is shown in Chart 1.

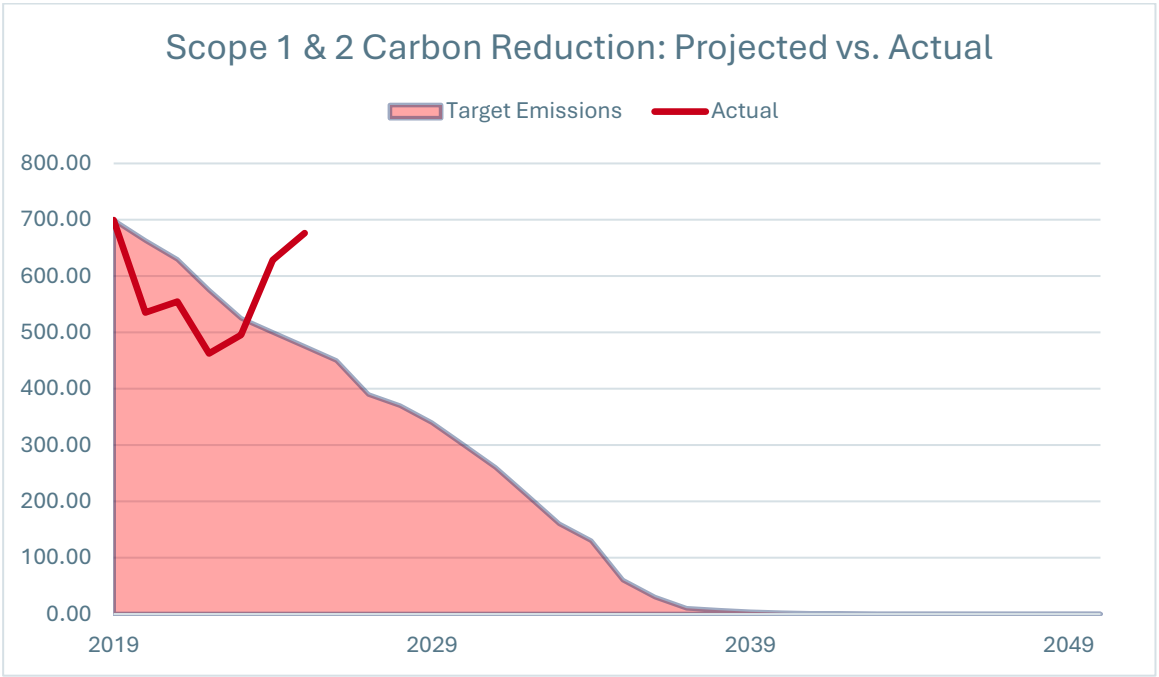


Chart 1 – Scope 1 & 2 Projected vs Actual

Our Scope 1 emissions have increased since 2022. In 2023, our new fuel card provider began reporting fuel types more accurately, and since then the growth of our business has increased the number of colleagues and company vehicles (from 118 to 140 vehicles).

As a result, our 2025 Scope 1 & 2 emissions of 676.59 tCO_2e are above our 2025 target of 475 tCO_2e. Electrifying our fleet, set out under Emissions Reduction Projects below, is our main lever for bringing emissions back in line with our trajectory.

Science Based Targets initiative (SBTi)

Our company commits to reduce absolute Scope 1 and Scope 2 GHG emissions by 58.8% by 2034 from a 2021 base year, and to measure and reduce its Scope 3 emissions. This target is in line with a 1.5°C trajectory.

SCIENCE BASED TARGETS
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Emissions Reduction Projects

Company Vehicles

Fleet

- Increasing the number of electric vehicles in our fleet – we currently operate 17 electric vehicles.
- Where fully electric vehicles are not yet practical, sourcing hybrid vehicles, and monitoring sustainable fuels and hydrogen as future lower-carbon options.
- Installed two electric vehicle charging points at our Glasgow office.
- Improved fuel reporting through our fuel card provider since 2023.

Behaviour

- Reducing fuel consumption by delivering eco-driving training to company vehicle drivers.
- Monitoring and reporting the MPG performance of all company vehicles through our fuel card provider.
- Monitoring driver behaviour through our vehicle management systems to improve driving efficiency.

Technology

- Reducing the business miles driven by our engineers by investing in secure remote diagnostics and maintenance of customer security systems.
- Continuing the roll-out of remote diagnostics and maintenance as customer PSTN lines are switched off, further reducing business miles.
- Investing in cloud-based technology for remote meetings and training, reducing the miles colleagues travel.

Offices, Procurement and Supply Chain

Utilities

- Installed a new, efficient gas boiler in our largest office (Glasgow) in 2019.
- Using 100% renewable electricity tariffs at our main offices since 2019.

IT and work equipment

- Purchasing more energy-efficient IT equipment, with old equipment reused (for example, for business continuity) or recycled responsibly.
- Installed LED lighting throughout our offices.
- Investing in dual-screen technology to reduce printing.
- Purchasing paper from responsible sources carrying FSC or EU Ecolabel certification.

Supply chain

- Encouraging our serviced office providers to purchase 100% renewable energy.
- Issuing annual supply chain questionnaires to our main suppliers on ESG matters, including carbon footprint reduction.
- Requiring all new suppliers to agree to our Supplier Code of Conduct.

Waste

- Reducing waste through prevention, reuse and recycling.
- Approving and reviewing improvement programmes through our ISO 14001:2015 Environmental Management System.

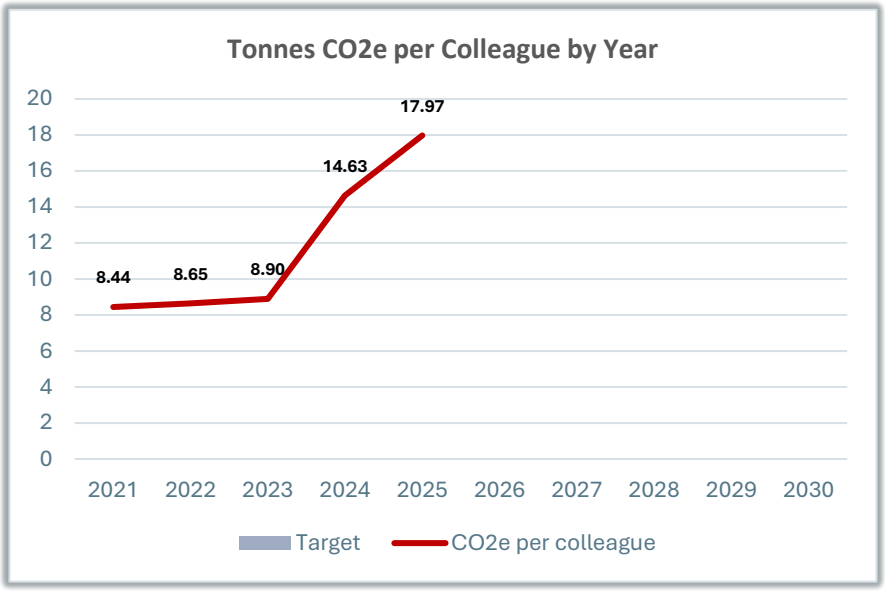
Awareness

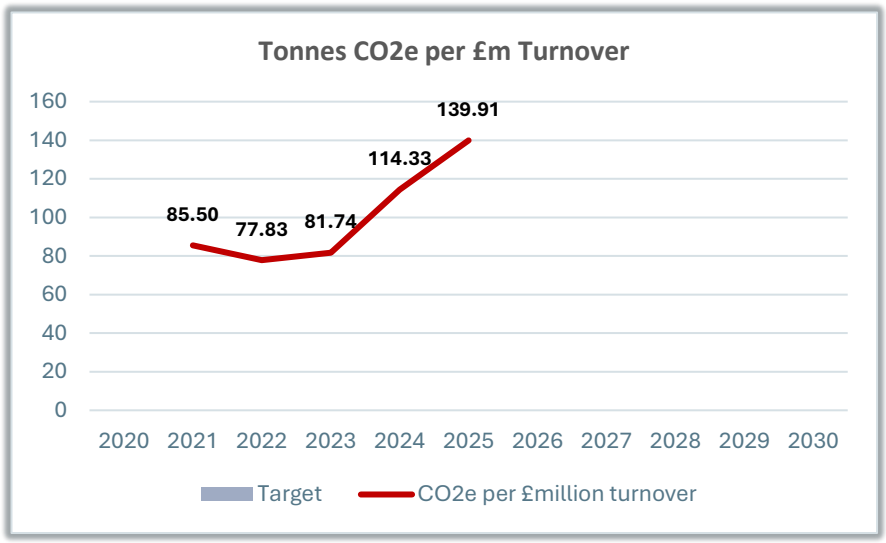
- Raising colleague awareness of our carbon footprint through our company newsletter (Pointer Patter), regular toolbox talks and our colleague orientation programme.
- Investing in a Learning Management System and our company app, Pointer Portal, giving all colleagues access to current information and eliminating duplicate information storage.
- Publishing our carbon reduction progress through CDP (formerly the Carbon Disclosure Project).

Scope 3

Since 2021, we have improved how we record and report our Scope 3 emissions. More categories and more accurate data are now included, which has significantly increased our reported emissions. Our business has also grown in turnover and number of colleagues since 2021, which has contributed to the increase. Purchased goods and services account for 90% of our Scope 3 emissions in 2025.

Scope 3 Performance





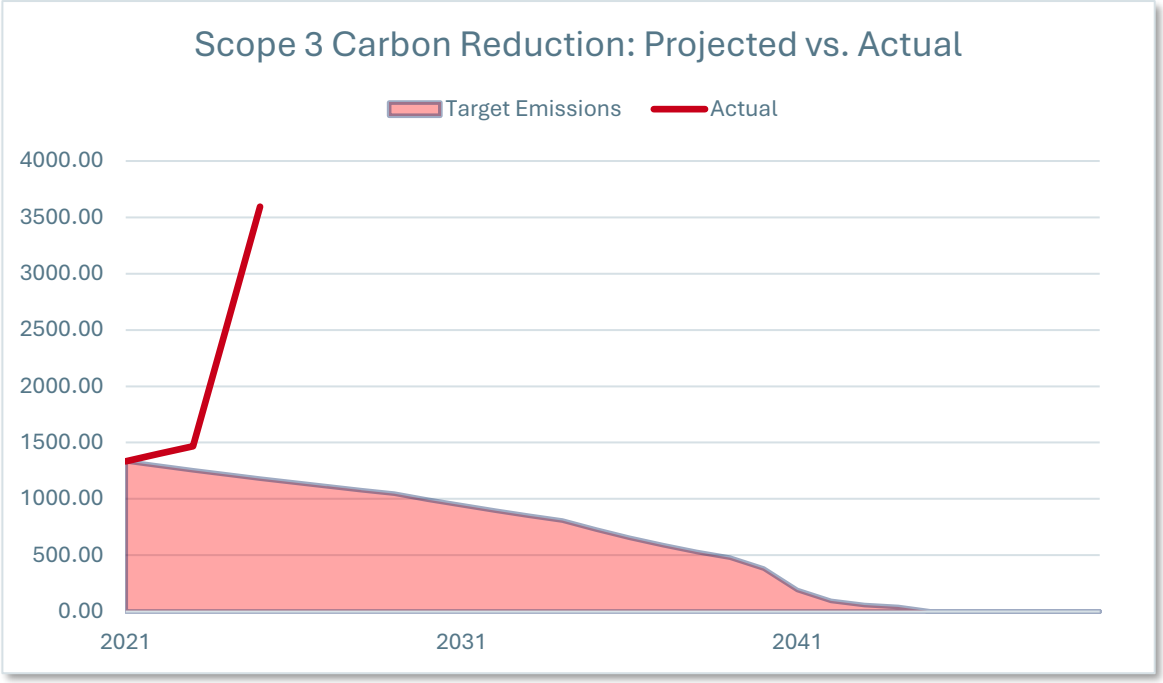


Chart 2 – Scope 3 Projected vs Actual

The increase in purchased goods and services reflects both higher turnover and more accurate reporting. Our 2025 Scope 3 emissions (3,594.29 tCO_2e) are above our 2025 target trajectory (1,180.75 tCO_2e). Improving supplier-specific data and engaging our key suppliers on their own carbon reduction will be our focus for Scope 3.

Carbon Data Summary

tCO_2e	2019	2020	2021	2022	2023	2024	2025
Scope 1	656.25	504.39	554.40	462.63	493.88	628.37	676.18
Scope 2	43.14	31.20	18.08	0.00	1.88	0.03	0.41
Scope 3	–	–	1,333.74	1,400.94	1,468.14	2,531.22	3,594.29
Total	**699.39**	**535.59**	**1,906.22**	**1,863.57**	**1,963.90**	**3,159.62**	**4,270.88**

2021 (shaded) is our baseline year for Scopes 1, 2 and 3. Scope 3 emissions were not measured before 2021, so totals for 2019 and 2020 cover Scopes 1 and 2 only.

2025 figures are awaiting independent verification.

Public Disclosure of Carbon Data

CDP (Carbon Disclosure Project)	Completed for 2025
Science Based Targets Initiative	View Here on UKSRS Website
EcoVadis	Gold Level
Carbon Database Initiative (CADI)	View our CADI disclosure
Supply Chain Sustainability School	Gold Membership
Achilles UVDB	Annual Audit
Interested Parties	Carbon Reduction Plan on www.pointer.co.uk

Declaration

This Carbon Reduction Plan has been completed in accordance with PPN 006 (which replaced PPN 06/21) and the associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Protocol Corporate Standard[1] and uses the appropriate Government emission conversion factors for greenhouse gas company reporting[2].

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard[3].

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

[1] https://ghgprotocol.org/corporate-standard
[2] https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting
[3] https://ghgprotocol.org/standards/scope-3-standard